



Senepol Cattle Breeders Association

P.O. Box 429 • O'Fallon, IL 62269 • 1-800-SENEPOL • FAX (240) 233-0020

November 26, 2007

Dear Senepol Breeders,

Season Greetings! It is that time of the year again when we need to be so grateful for the many good things in our lives. The freedom of speech and freedom of religion as starters! We need to thank God everyday for the blessings we have.

The Senepol Cattle Breeders Association (SCBA) will be finalizing its 2007 year shortly, after celebrating a very successful 30th Anniversary Convention and the 3rd Senepol Symposium.

On behalf of SCBA I would again like to thank Ralph and Ann Rodgers for the excellent job they did organizing the 30th Annual convention and Roberto Urena and Luis Rios for the productive 3rd Senepol Symposium.

At the Senepol Symposium, held in Panama November 16 & 17, 2007 there were 180 people in attendance from 8 countries and with 9 present and past SCBA Board members attending. Many important issues were discussed until 7:30PM the Friday evening. The proceedings will be published in 2008. On Saturday the Senepol Forum was well attended and SCBA's office manager, Mrs. Lisa Vorce presented an excellent power point presentation on registering Senepol cattle online with SCBA, which may be found at the SCBA website www.senepolcattle.com under "User's Guide to the SCBA Cattle Registry System" located in the lower left hand column, just above the link to log into the secure website.

On behalf of SCBA I would also like to express our gratitude to Lisa for managing the affairs of SCBA and guiding our members in the process of registering their Senepol cattle not to mention helping members with their general cattle requests. We also want to thank Mr. Reid Wilson for creating for SCBA an excellent data system which only required a short period of time for the University of Georgia to calculate EPDs for the Sire Summary 2007 issue of the Senepol World Magazine. Ms. Marion Mercer, no longer affiliated with Atlantic Printing, will continue to work with Mrs. Vorce in providing the layout for our Senepol World Magazine, and we certainly appreciate her expertise.

In 2008 we look forward to the challenge of securing a new provider for the Senepol EPDs and enlisting more members in Whole Herd Reporting (WHR). As a relatively new breed, competing with many other breeds, it is imperative we select our breeding genetics based on reliable accurate performance information. I know it is somewhat of a headache to record and report genetic and performance information, but you are all part of the development of new genetics that may be part of a new trend in the cattle industry – looking for more tender beef with better feed efficiency, but still maintaining the female productivity for calving interval, early maturity and calf gain ability.

By providing information on all your dams will provide the necessary information for better selection within your own herds and the sales of your embryos, semen, and live Senepol. One of the important factors in the cattle business is the culling of inferior animals, based on records and now DNA.

Best Wishes to everyone for a Merry Christmas and a Happy & Peaceful New Year.

Sincerely,

Hans Lawaetz